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Turn Your Art/Photography Into Profitable Greeting Cards Online

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into Profitable
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Online

BY: STEPHANIE LAIRD



Synopsis

This kindle book will walk you through what I have done to create my own line of greeting cards and where I sell them. This is definitely a short and sweet book hence the 1.99 price tag. I could fill it with a lot of filler info and repeat information that is already available to you. I choose not to do that as I believe all our time is valuable. I did include what works for me and hope that you find some inspiration for what will work for you! Thank you for your interest!

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Customer Reviews

I'm new to the POD art world, learning my way around the various e-commerce systems for selling digital versions of my art. I am only just beginning to see greeting cards as a possible product. If you have art to sell and need a low-cost, entry-level product, consider learning about the POD options available to you today in greeting cards. Reading Stephanie's book was a very useful, cost-effective introduction to marketplace sites for greeting cards, as opposed to stand-alone e-commerce platforms (Cafe Press vs. Shopify, for example). I came away with a lot of ideas for what to do next and am completely satisfied with the cost-per-idea / encouragement ratio. This book is a perfect match for Kindle--instant; brief, inspiration to be consumed during a road trip where I wouldn't have

internet access.(Four not five because it is not a life-changing book; four not three because it is a perfect answer to the problem it proposes to solve.)

I liked this book because it is brief and to the point. I could read it in a very short time at one sitting. The book's description told me what it was about. I liked all the links in the book. There were links to the websites the author uses to post and sell her cards. I was also able to view a lot of her cards. You should read this book if you have taken a lot of great photos and don't know what to do with them; and if you want to know how you can make some money from your photos without much expense. This book gives no information about the actual techniques of taking or creating the photos. Stephanie has created another ebook for that.

I can't believe this book was only \$1.99...it's packed with so much valuable info the price should well exceed that amount! The information provided was easy to understand and I really appreciated all the website links the author shared. Thank you, Ms. Laird, for passing on this invaluable information!

When I'm interested in learning something new, I turn to books. Not sure how I found this one but a trail led me to this gem. The book is very informative and helpful for anyone who wants to understand how to sell greeting cards but doesn't know where to start. Start here by reading this book. Stephanie Laird is sincere in sharing how she got started. And her photography is awesome. Look forward to purchasing "Basic Elements" for a little helping hand. Great book!

This book is a big help for those whnd want to express their creativity and at the same time earn through it online. The details, sites, samples and steps are some of the things that make this book valuable. Great insight through experience and researching which is now being shared to those who want to try something new. Great book.

This was just what I needed, it was like someone holding my hand and taking me through their experiences on selling greeting cards - what worked and what didn't. Not long and involved, just enough info to get me pointed in the right direction!

The information about the card business that Stephanie shares is revealing and valuable. She offers lots of insights through her personal experience of how to have your business be a creative outlet, profitable and enjoyable. I recommend this book without reservation.

Lots of practical info. Easy read - gets to the point. Lots of useful links. I will be trying the suggestions. I would recommend this book.

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